



## Corporate Sponsorships

We hope you will join the Napa Valley Performing Arts Center in its mission to create extraordinary arts programs and performances that educate, entertain and enhance lives in the Napa Valley. Our excellent staff will work with you to design a benefit program that best suits your needs.

### **Platinum (\$50,000+)**

- Premier customized benefits (including naming and marketing opportunities)
- Use of the lobby, board room, VIP terrace for your company's special event
- One time booking of up to 4 Orchestra Institute Fellows to perform at your company's event/party/meeting on or off-site
- Your logo included in paid advertising for your sponsored event(s)

*Plus all benefits listed below...*

### **Partners (\$25,000+)**

- 25 full page ads or inserts in NVPAC event programs \*(3,4,5)
- "Presented by" billing in your sponsored event(s) marketing materials
- Rotating flash logo on homepage with link (in *Thank You!* module) for 1 year

*Plus all benefits listed below...*

### **Producers (\$10,000+)**

- Full page ad in program for your sponsored event\*(3,4)
- 20 – ½ page ads in NVPAC event programs
- 8 Complimentary *Best of House* tickets for your sponsored performance
- Access to VIP lounge & terrace for 8 before your sponsored performance \*(1)
- Acknowledgement for your sponsorship during the curtain speech \*(6)
- VIP parking for one car for one event \*(2)

*Plus all benefits listed below...*

### **Directors (\$5,000+)**

- ½ page ad in playbill for your sponsored program or event of choice \*(3,4)
- 10 – ¼ page ads in NVPAC event programs \*(3,4)
- 4 Complimentary *Best of House* tickets for your sponsored performance
- Access to VIP lounge & terrace for 4 before your sponsored performance\*(1)
- Rotating flash logo on homepage with link (in *Thank You!* module) for 6 months

*Plus all benefits listed below...*

### **Maestro (\$2,500+)**

- 5 – ¼ page ads in NVPAC event programs\*(3,4)
- Logo & Link to your website on Supporters & Sponsors page of Performing Arts Center site
- Logo Recognition in the Lincoln Theater Lobby
- Two Complimentary tickets to the show of your choice (excluding fall Gala)

#### **\* SOME RESTRICTIONS APPLY**

- (1) The VIP Lounge will only be open for select shows.
- (2) VIP Parking restrictions: space is limited, please confirm use at least 48 hours prior to show.
- (3) Does not include Annual Gala or third party-produced events/performances
- (4) Ads may be subject to production and/or design fees
- (5) Advertiser bears all costs of insert
- (6) If applicable, e.g. not applicable if you underwrite a teacher for a workshop